





**RED** represents fire to symbolize the company's fighting spirit to progress.  
**The Red Oval** symbolizes the rising sun to represent aggressiveness, single-mindedness and persistence in achieving DXN's vision.

**GREEN** represents trees to symbolize the dynamic growth and expansion of our market.  
**The Green Branches** symbolizes Ganoderma to represent the company's strong commitment for growth and relentless striving to achieve excellence by focusing on the health-based industry.

**BLUE** represents water to symbolize the company as the foundation for all the vigorous developments.  
**The Blue Horizontal Line** symbolizes the company as the power source for the impetus of business development.

## Our Founder **Dato' Dr. Lim Siow Jin**



DXN was founded by Dato' Dr. Lim Siow Jin, a graduate from the famed Indian Institute of Technology. Dato' Dr. Lim has a deep interest in mushrooms and their relationship with human health.

After more than 20 years of careful research and scientific analysis, Dato' Dr. Lim discovered the specific benefits of Ganoderma or Lingzhi and its corresponding effects on human health. Realizing Lingzhi's importance and health benefits, Dato' Dr. Lim began sharing his knowledge about this miraculous herb among his friends and colleagues who mirrored his passion for good health.

Dato' Dr. Lim did not stop there. He felt that he should form a company that would help more people to get acquainted and utilize the benefits of this miraculous herb. In 1993, Dato' Dr. Lim's dream came true when he established DXN in Kedah, Malaysia.



# Certificates and Awards

## **Doctorate in Philosophy**

By the Indian Board of Alternative Medicines

## **Doctorate in Science**

By the Indian Board of Alternative Medicines

## **Millennium Award**

By the International Associational of  
Educators for World Peace

## **Albert Schweitzer Award**

By the Positive Life Foundation

## **Physician of the New Millennium Award**

By the Alternative Medicines Research  
Institute (Canada)

## **Certificate of Appointment as Senior Visiting Professor**

**(Natural Healing & Ganotherapy)**

By the Open International University for Alternative Medicines

## **Certificate of Fellowship for World Health, Environment and Peace Foundation**

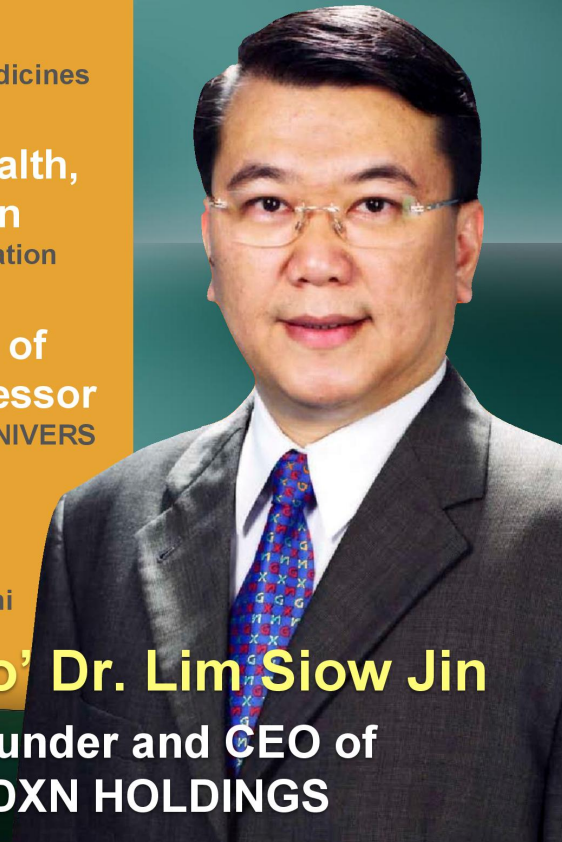
By the World Health, Environment and Peace Foundation

## **Award of the honoris cause Degree of ACADEMIC FELLOW with rank of Professor**

By ACADEMIE SCIENTIFIQUE INTERNATIONALE VIE UNIVERS  
NATURE of TOULOUSE, France

## **The Medal of Brand Scientist**

By Pakistan Prime Minister Mr. Yousuf Raza Gilani



**Dato' Dr. Lim Siow Jin**

**Founder and CEO of  
DXN HOLDINGS**



# Vision Statement

Promote Health,  
Wealth and  
Happiness

**Dato' Dr. Lim Siow Jin**

Founder and CEO of  
DXN HOLDINGS



**DXN is a Direct Selling Company known for its high quality Ganoderma  
Lucidum and other wonderful health products**

*ONE WORLD, ONE MARKET*

Each and every distributor  
enjoys worldwide bonus  
with single membership.





# DXN Concept

## ONE TOTAL COMPANY:

The entire process of cultivation processing and marketing is solely done by the company under strict quality control standards.



## ONE WORLD, ONE MARKET:

Each and every distributor enjoys worldwide bonus with a single membership.

## ONE MIND:

The Company and the distributor single – mindedly focus on promoting health and wellness to the world.





# *The World's Largest Ganoderma Company*









CONGRATULATIONS TO THE DXN FAMILY!



15<sup>TH</sup>

★ ★ DSN Global Ranking ★ ★  
2018





# Why DXN?

## Stability

Global company

Solid and stable with a proven track record

Fully integrated and 100% debt free

Certified by Internationally Recognized Quality Control Bodies

Present in more than 180 countries



## Exceptional Products

Everyday use wellness products

Organic and free of toxic chemicals

Insured quality

Affordably priced consumable products

Money back guarantee



## Solid Opportunity

Low startup cost

Global opportunity

A simple, easy, powerful compensation plan

With highest paid start up bonus

Real revenue sharing



# DXN

**Exceptional Products that have  
gone through the test of time and results**





# Beverages





# Supplements



# Personal Care





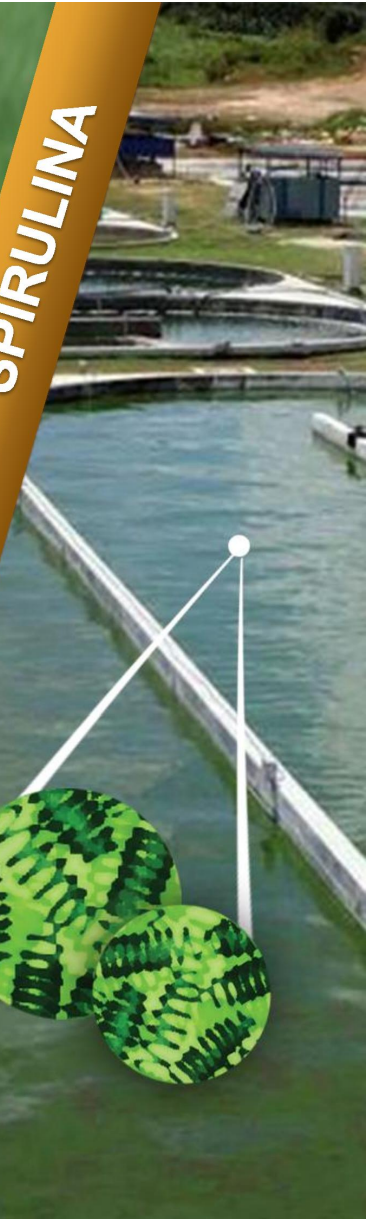
**CORDYCEPS**

**LION'S MANE**

**MORINDA**

**SPIRULINA**

**Nature's Amazing gift for man kind through DXN**





The image features several stacks of US 100 dollar bills, some of which are fanned out to show the serial number FF 95594731 A. The bills are positioned on the left side of the slide, against a dark teal background with a subtle gradient.

# Business Opportunity

## 10 Ways to EARN in DXN

1. Retail Sales
3. Group Bonus
4. Star group Bonus
5. Development Bonus
6. Leadership Bonus
7. International Profit Sharing
8. Travel Seminar Incentive
9. Handphone Set Incentive (one time)
10. Overseas Travel Incentive (one time)

The image features several stacks of US dollar bills, specifically \$100 bills, arranged in a cascading fashion on the left side. The bills are white with green and blue accents, and the number '100' is clearly visible. The background is a dark, gradient blue with a wavy, abstract pattern.

# Our Business

**The Easiest way to start yur own business with small initial investment**

- ✓ **Your own business**
- ✓ **No capital commitment**
- ✓ **You can choose where you want to work**
- ✓ **You can choose when you want to work**
- ✓ **Home based Business**

**❖ Anybody ❖ Anywhere ❖ Anytime**



# THE JOURNEY OF SUCCESS BEGINS WITH DXN





# THE JOURNEY OF SUCCESS BEGINS WITH DXN







AMAZINGLY  
**8 MILLION**  
DISTRIBUTORS  
WORLDWIDE





# ONE WORLD, ONE MARKET

Australia, Bahrain, Bangladesh, Bolivia, Bulgaria, Canada, Chad, Chile, Czech, Colombia, Dominican Republic, Ethiopia, Greece, Hong Kong, Hungary, India, Indonesia, Jordan, Kazakhstan, Kenya, Kuwait, Malaysia, Mauritius, Mexico, Mongolia, Nepal, Nicaragua, Oman, Pakistan, Panama, Peru, Philippines, Puerto Rico, Qatar, Russia, Singapore, Slovakia, South Africa, Sri Lanka, Sudan, Thailand, UAE, USA, Yemen







# **DXN GLOBAL MARKETING NIGERIA LIMITED** (RC 1343396)

VAT ID (IF)

YBV 060021343396

Company Registration No.:

RC 1343396

Tax Identification No. (TIN)

19779253

# **DXN GLOBAL MARKETING NIGERIA LIMITED**

**(RC 1343396)**

## **Health Food Supplements**

- **Spirulina Tablet 120s**
- **Spirulina Tablet 500s**
- **Reishi Mushroom Powder 70g**
- **Reishi Gano (RG) 90**
- **Reishi Gano (RG) 360**
- **Ganocelium (GL) 90**
- **Ganocelium (GL) 360**
- **Spirulina Capsule 90**
- **Spirulina Capsule 360**

## **Food & Beverages Product Series**

- **Lingzhi Black Coffee**
- **Lingzhi Cofee 3-in-1**
- **Morinzhi Herbal Juice**

## **Personal Care Series**

- **Ganozhi Toothpaste**
- **Gano Massage Oil**





Be Healthy, Wealthy and Happy with  
DXN